

TEXAS ARCHITECT

OFFICIAL PUBLICATION OF THE TEXAS SOCIETY OF ARCHITECTS



HONORING TEXAS PUBLIC SCHOOLS CENTENNIAL - AIA

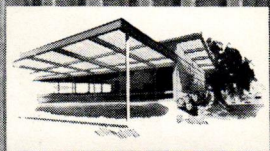
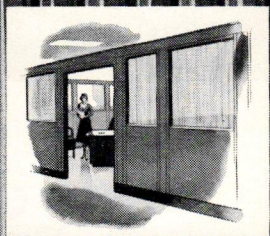
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APRIL
1954

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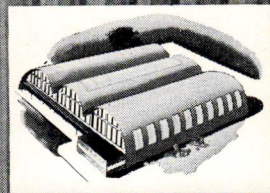
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THE TEXAS ARCHITECT

VOLUME 4

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The Texas Regional District Organization of
The American Institute of Architects

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CALENDAR OF EVENTS

April 7-13—Third annual Texas Architects' Week, throughout the state.

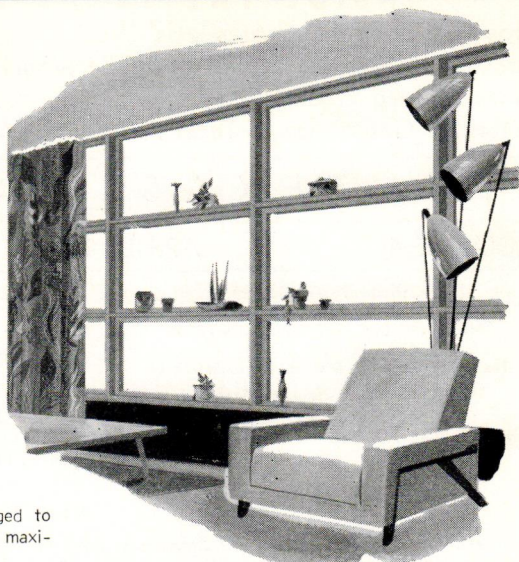
June 15-19—86th annual AIA Convention at Boston.

November 3-5—15th annual convention, TSA at Fort Worth.



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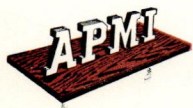
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Official Memorandum

BY

ALLAN SHIVERS
Governor of Texas

AUSTIN, TEXAS

GREETINGS:

Much of our creative and material progress is due to the profession of architecture and its practitioners, who plan and build for the present and for the future.

At every stage in our lives, architecture has a profound influence in shaping our environment. Hospitals, homes, schools, churches, commercial and public buildings, theaters, museums, stadiums -- every type of structure which comes from the architect's imagination and skill shapes our way of existence.

It is appropriate for us to pause and look at the importance of architecture and to pay tribute to the architects of Texas. These men have combined their creative power and professional ability to bring us comfort, beauty, and utility.

NOW THEREFORE I, as Governor of Texas, do hereby designate the week of April 7 - 13, 1954, as

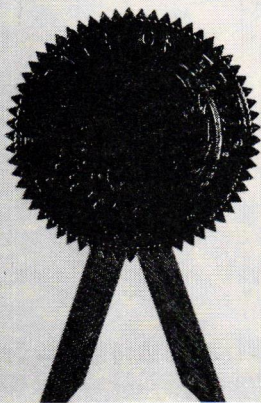
TEXAS ARCHITECTS' WEEK

and urge that every citizen join in recognizing and honoring the profession of architecture.

In official recognition whereof, I hereby affix my

signature this 17th day of March 19 54

Allan Shivers
Governor of Texas



Architects Salute Public Schools Centennial

TSA members join with millions of other Texans this year in saluting the centennial of our public schools, and all 12 TSA chapters are emphasizing developments in school architecture during Texas Architects' Week, April 7-13.

In every part of our state and nation, the scholastic population has grown by leaps and bounds since World War II, with the greatest increases still to come. Virtually every school district in the U. S. faces the problems brought about by the dilemma of sharply increased enrollments and limited funds available for the expansion of facilities.

Here the profession of architecture can perform one of its most important public services, by cooperating with school administrators, teachers, officials, parents and other citizens to provide structures that will help solve a critical problem.

If you trace the development of our public school system since 1854, and particularly in the last few decades, one thing is immediately apparent: Architecture has always been a key factor in providing the facilities needed for changing curricula and newer teaching techniques. Indeed, architecture has often pointed the way, while looking ahead to the schools of the future in a constant effort to avoid obsolescence and the waste of the taxpayer's money.

In a number of cities over the state, special programs during Texas Architects' Week will be devoted to a joint discussion by architects and others closely concerned of the many pressing problems before us as Texas completes its first 100 years of public education.

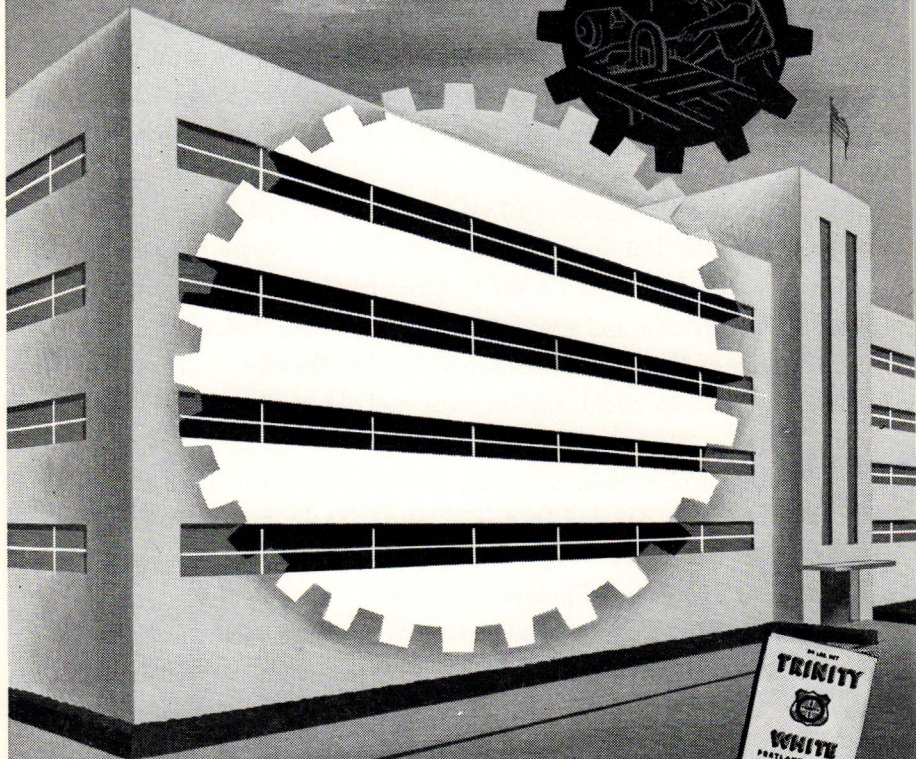
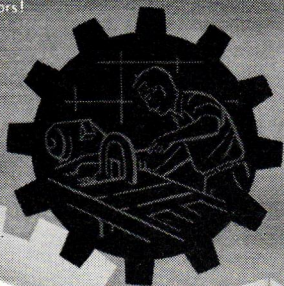
At public meetings and on special radio and television programs, TSA members are to explore questions of how to provide best for the students of today and tomorrow. Out of such discussions may well come ideas of real worth to students, school representatives, and citizen taxpayers alike.

The date, time and place of these meetings and programs, during the period April 7-13, will be mentioned in advance over the state through newspapers, radio, and television. We urge all Texans to attend them in person, as a radio listener or television viewer. You can help salute the centennial of our public schools in a most practical manner by doing so.

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URBAN BUILDING UP APPROXIMATELY 8%:

The Department of Labor has announced that the 1953 value of urban building in the South was up 8% over 1952. Volume in Texas increased about 1%. New dwelling units were off about 15% in the same period throughout the South.

NEW REGISTRATION CERTIFICATE AVAILABLE:

TSA members are reminded that the new registration certificates shown in a full-page illustration in the last issue of the TA are now available from Harold Jessen, State Board of Architectural Examiners, Austin. The fee for issuing the new certificates is \$2.00.

CHURCHMAN SPEAKS OUT FOR ARCHITECTURE:

A very interesting case has come to light in Toronto, where Dr. Kenneth Glazier, moderator of the Toronto East Presbytery, has declared that future Presbyterian churches in the area must be designed by an architect or they will not get financial support from the Presbyterian Church of Canada.

Dr. Glazier left the chair at a recent presbytery meeting to defend the policy of the Church's Committee on Church Architecture, of which he is a member, against remarks of a minority of those present who felt architectural fees were an unnecessary expense and that congregations could not be limited in their spending by such a ruling.

"I can show you buildings in Toronto that are a disgrace to the Presbyterian Church," said Dr. Glazier. "Congregations get the idea they can put up any kind

(turn page)

of structure, get a loan of \$25,000 or \$30,000 from the Presbyterian Church, and squander it. And I say 'squander' deliberately.

"I could take you to a church in this city that seats 200 people and cost \$120,000 to build. It was built without the services of an architect. The Presbyterian Church contributed \$40,000. There is a church in this presbytery, also seating 200 and built from an architect's plans, which cost \$45,000," he said. It is the most scandalous thing in the Presbyterian Church that a congregation was sent a cheque for \$40,000 and the men in the church's head office didn't know what was being built."

TSA MEMBERS AT NEW MEXICO MEETING:

Ed Carroll, President of TSA, and Bill Caudill, Bryan have been invited to serve as members of the Honor Award Jury at the Third Annual Conferences of the Western Mountain District of the AIA., in Santa Fe, New Mexico, April 22-24. As jury members they will judge the outstanding work of the region this year.

RECENT MEETINGS:

All recent Chapter meetings, as reported by Chapter secretaries, have been concerned with perfecting details of TAW programs over the state. We need prompt reports of ALL meetings, however, addressed to John Flowers, at 1200 Bissonnet, Houston 5.

TAW ARTICLE FOR PUBLIC RELATIONS JOURNAL:

The president of the Public Relations Society of America, Milton Fairman of the Borden Company, has requested Pat. Nicholson, TSA public relations counsel, to

TAW ARTICLE FOR PUBLIC RELATIONS JOURNAL- Cont'd from
Page 2.

prepare a special article on TAW and TSA'S overall statewide public relations program for a forthcoming issue of the Public Relations Journal, nationally-circulated publication of the PRSA.

BOOK ON MEDICAL CLINICS:

Paul Hayden Kirk of 615 Lakeview Blvd. Seattle 2, Wash., and Eugene Sternberg, 2364 East Third Avenue, Denver 9, Colorado, are preparing a book for Reinhold Publishing Company on medical and dental clinics. Any TSA members who have done work of this type which they believe might be of interest to these authors are requested to send immediately blueprint of plans and elevations, with snapshots if available, either to Mr. Kirk or Mr. Sternberg.

NEW ORLEANS POLL:

The New Orleans Chapter is polling its members in an annual ballot to select 10 outstanding buildings designed and built there since 1947.

HOUSING FOR THE AGED:

Another specialized field is currently being explored by the Housing Research Council, a group of architects, engineers and others interested in housing conditions in general. This group is collecting information on planning problems and requirements for buildings including sanitarium institutions, day homes, recreation centers, etc. designed especially for older persons. Any TSA members who would like to join this group or participate in its research are invited to contact Whitney Smith, AIA, % Southern California Chapter, Los Angeles, California.

PRESIDENT's LETTER

TAW should be in full swing when you receive this issue of the Newsletter. A summary article in the TEXAS ARCHITECT gives many details of what is the best celebration to date of the statewide event, and every Chapter is due the thanks of the Society for working diligently on TAW.

The more extensive programs are at Houston and at San Antonio, where committees working under Baldwin Young and Cerf Ross, respectively, will have observances of considerable scope. It is heartening to note, however, that in every part of the state TSA members have pitched in together on what they are now convinced is a most worthwhile affair.

By this time, all Chapters will have received the attractive bus cards (11"x 14"), tent cards (4½"x 6", two sides), and stamps carrying the profile of Thomas Jefferson and the legend: "Texas Architects' Week, April 7-13." "Honoring Centennial Of Texas Public Schools." All of this material has been produced most attractively in brown and black, from an original design by Robert Maurice of the Houston Chapter.

In the next issue there will be a complete report on TAW so please mail information, clippings, etc. to Jno. F. Flowers, 1200 Bissonnet, Houston, by April 15. TSA now has firmly established an annual event which is the basis for much of our year-round public relations program, and the sound worth of Texas Architects' Week is more apparent each year.

Edwin W. Carroll,
President, TSA

BOARD MEETING IN AUSTIN

The spring meeting of the Board of Directors of TSA will be held at the Commodore Perry Hotel in Austin beginning at 10 a. m. Saturday, April 3. A full agenda will include discussion of such matters as the Senator Wayne Wagonseller affair (see below), TAW, plans for the remainder of the year, and important interim committee reports.

SENATOR WAGONSELLER REPORT

You will recall in the last issue of the TANL an account of the charges by Senator Wayne Wagonseller of Bowie concerning alleged mishandling of contracts by the State Hospital Board and Walter Moore, Jr., TSA-AIA of Austin, the Board architect. This affair now seems thoroughly in hand following some yeoman work by TSA officials and other groups.

Senator Claude Gilmer, A. M. Aikin, Jr., of Paris had requested full information from a TSA committee which was to meet and report back within 48 hours at the opening of the current special session of the Legislature. In this emergency, Albert S. Golemon, of Houston, immediate past president and incoming AIA regional director; Arthur Fehr of Austin, TSA director and Grayson Gill of Dallas, TSA vice-president, met within a matter of hours with Carl Hardin, Jr., TSA legal counsel; and Walter Moore, who were asked to appear as witnesses. With Mr. Gill as chairman, the three-man committee reviewed a total of 225 contracts on the last six state hospital jobs. Working the entire week-end, they checked the handling of each contract against accepted ethical standards and found no irregularities whatsoever. At the conclusion of their sessions, this committee sent immediately to Senator Aikin a report noting that no irregularities were found, and commending

(cont'd Page 8)

THE OBLIGATIONS OF GOOD PRACTICE and THE MANDATORY
RULES OF THE INSTITUTE - AIA DOCUMENT 330:

The work of revising THE OBLIGATIONS OF GOOD PRACTICE AND THE MANDATORY RULES OF THE INSTITUTE, AIA DOCUMENT 330 was completed by the Committee on Architectural Practice recently. The Board of Directors of AIA approved the Committee's draft for printing and distribution to the Institute membership for its information and study.

Ethics in the architectural profession has been brought to its present high level with the consent and co-operation of the membership. Good ethics does not come through the policing of the many by the few.

There is no radical departure in the new draft from the previous basic concept of ethics in architectural practice. Changes in wording or rearrangement of paragraphs has been made to clarify and particularly to make the Mandatory Rules of the Institute easy to interpret and to enforce.

A new approach is taken concerning the architect's position on estimates of construction costs. This revision in concept seemed necessary to preserve the dignity of the profession because of the increasing need for cost consciousness on the part of the architect.

One clarification of the Rules is in the second paragraph of old Rule 2, which is also new Rule 2.

"An Architect shall not render
architectural services without
compensation."

Non-competitively, he may prepare preliminary data
(cont'd Page 7)

LETOURNEAU SEMISPHERE:

R. G. LeTourneau, Inc., the Longview firm specializing in earth-moving equipment, has built a "Semisphere", constructed without interior structural supports, which will seat 12,000. The building is 85 feet high and 300 feet in diameter. All of the assembly work to make it out of aluminum and steel was done at ground level. It sells at less than \$4 per square foot of space completely assembled.

IN GARDEN AND HOMES SHOW:

The San Diego, Cal, Chapter was donated a \$600 booth to participate in the local Home and Garden Show, and found this an excellent opportunity to reach large numbers of the public.

THE OBLIGATIONS OF GOOD PRACTICE and THE MANDATORY RULES OF THE INSTITUTE-AIA DOCUMENT 330- (cont'd from Page 6)

for a prospective client provided he has prior assurance from the client that if the contemplated project proceeds he will be employed as an architect.

This revision is not considered a change in the basic philosophy of professional ethics involved.

The attention of each of the Chapters is directed to the draft of this document which will be received by the membership. Murrel Bennett, Chairman of the TSA Committee on Architectural Practice, will be in touch with the President and Chairman of each Chapter AP Committee soon for action desired in connection with the new draft.

SENATOR WAGONSELLER REPORT -cont'd from Page 5

the State Hospital Board for its handling of the 225 contracts examined.

Senator Aikin now has this report, but up to press time there had been no indication of any resumption of Senator Wagonseller's totally unsubstantiated charges. If these are resumed, it is felt that the charges can be fully repudiated as they were in the original hearing at which the Bowie senator was asked by Senator Aikin to document his allegations of mishandling made against the State Hospital Board and Mr. Moore.

The thanks of the entire Society are due to Mr. Gill and the other members of the committee who worked around the clock in this matter, as well as to Ed Wilson of Fort Worth, AIA director, and those who came to the defense of our profession when the matter first came up. It is also fitting to note how the engineers and contractors stood loyally in what amounted to an attack on all concerned with any phase of the building industry.

NEW COMMITTEE BULLETIN:

Harold Calhoun of Houston, chairman of the statewide public relations committee has produced an attractive two-color multilith report on final arrangements for TAW, and will follow on April 3 with a second such bulletin on public relations plans for the entire year. He plans to issue bulletins periodically to stimulate public relations planning, thought and action.

ADDRESS CHANGE:

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Building Products Help Balance Texas Economy

Tremendous Variety of Products From Three Principal Sources Adds Mightily To Lone Star Income

The Texas economy, once built upon the growing and processing of products of our farms and ranches, now rests on not one but three substantial bases: agriculture and ranching, the extraction of mineral wealth in which the state abounds, and manufacturing.

Two Basic Reasons

In the tremendous upsurge that has changed the state so significantly and brought its population to 8,000,000, the manufacture of building products has become of increasing importance. There are two basic reasons for this: (1) the long-continued prosperity and steep rate of population growth, both of which have stimulated and maintained high levels of building activity and (2) readily available deposits of raw materials, well-trained labor, and plentiful fuel, plant sites and other needed facilities including capital.

The manufacturer of building products has found in Texas all the necessary fundamentals of raw materials, manpower, and physical facilities, plus a ready-made and expanding market booming under the impetus of a tremendous construction program.

The building products industry has drawn heavily upon three principal sources of raw materials: deposits of stones, clays, gravel, glass sands, iron ore, and similar materials; the great variety of woods in Texas forests; and a galaxy of petroleum, mineral, and petrochemical products, many of them partly or wholly processed; plus the sea itself.

Hundreds of Products

From these materials are made the building products for which there has been such a large and expanding market, not only in Texas itself but in every part

of the nation. Among these are lightweight concrete aggregates, brick and tile, glass, steel, building stone, aluminum, cement, gypsum, marble, terrazzo chips, special window assemblies, entrance ways, pipe of many types, a great variety of plastic building and insulating materials, wood flooring, rubber tile, plastic and vinyl flooring and coverings, and every variety of furniture from that required by churches and schools to special custom-made installations for the home, office, and factory.

Texas building products are rapidly approaching the time at which they will constitute perhaps the single most important factor in the overall total value added to state products by manufacturing.

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Texas Architects' Week Is April 7-13

TSA Chapters Offer Programs Emphasizing Centennial Of Texas Public Schools

Texans in every part of the state will have the opportunity to gain a better idea of the functions and services of the architectural profession during the third annual Texas Architects' Week, April 7-13, as the 12 TSA Chapters offer a wide variety of programs emphasizing the centennial of Texas public schools.

Panel discussions with school officials, administrators, parents and other citizens; television and radio programs on architecture's role in the dilemma presented by greatly increased enrollment and limited funds for building schools; banquets saluting educational officials, displays and exhibitions contrasting school architecture of yesterday and today; joint meeting with other professional groups; honoring of outstanding craftsmen—all of these programs will be carried on at various points in the state during the widest observance to date of Texas Architects' Week.

Summary of Typical Programs

Here is a summary of some of the events scheduled by the 12 Chapters. Please refer to your local newspapers and radio and television schedules for more complete details and times:

SAN ANTONIO: Dinner on April 13, Thomas Jefferson's birthday, honoring outstanding craftsman, an architect selected for past achievement, and an outstanding civic group through whose efforts the architectural profession has been advanced. Endowment of an architectural section in the library. Inauguration of a planning and research program for city development.

HOUSTON: Panel discussion of relationship of the architect to the current problems brought about by greatly increased numbers of students and limited funds for school system expansion. Two television programs, one on the panel discussion above, another on schools of 1904 contrasted to 1954 and on the education and professional development of the architect. Two exhibits of school architecture. Reception honoring school officials and groups. Special downtown displays and exhibits. A dinner on April 13, honoring an outstanding school architect and a craftsman.

Television & Radio Shows

PANHANDLE: Special architectural exhibits in downtown areas and at Texas Tech in Lubbock. Joint meetings with professional groups and Chamber of Commerce. Television and radio shows.

EL PASO: Dinner honoring an outstanding craftsman selected by Chapter members. Downtown exhibits, including a photographic exhibition of modern architecture shown at the State Fair of Texas.

WEST TEXAS: Joint meeting with other professional groups. Special programs in San Angelo and elsewhere featuring progress in school architecture. Window displays. Radio and television programs.

Emphasis On Schools

DALLAS: Special television program emphasizing school architecture. Exhibits in downtown stores.

FORT WORTH: Dinner honoring a craftsman. Special television program. Exhibits.



Governor Proclaims Texas Architects' Week

TSA officials were on hand in Austin as Governor Allan Shivers proclaimed April 7-13 as the third annual Texas Architects' Week. Left to right, John G. Flowers, Jr., Houston, executive director for TSA; R. Max Brooks, TSA-AIA of Austin, second vice-president; Governor Shivers; Edwin W. Carroll, TSA-AIA of El Paso, president; Donald S. Nelson, TSA-AIA of Dallas, state chairman for Texas Architects' Week; and Louis F. Southerland, TSA-AIA of Austin, secretary-treasurer.

RIO GRANDE VALLEY: Special television program on school architecture. Exhibits in downtown stores. Civic club programs and joint meeting.

COASTAL BEND: Exhibits. Special TAW meeting with professional groups.

BRAZOS: Special exhibition contrasting school architecture of today and yesterday.

50,000 Stamps Used

SOUTHEAST TEXAS: Displays of school architecture. Special TAW meeting.

CENTRAL TEXAS: Exhibit of school architecture. Displays.

In many Texas cities, Texas Architects' Week has been proclaimed by the mayor. Bus cards, display cards, and 50,000 stamps will carry the theme of TAW, with the identifying profile of Thomas Jefferson, to every corner of the state.

TSA Board Of Directors Will Meet In Austin Saturday, April 3

The board of directors of TSA will meet at 10 a.m. Saturday, April 3, at the Commodore Perry Hotel in Austin. Edwin W. Carroll, TSA-AIA of El Paso, president, will preside at the regular spring board meeting.

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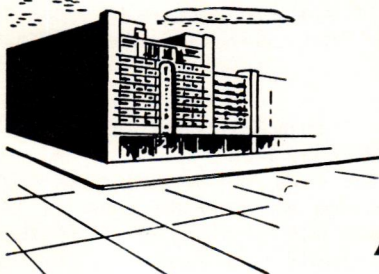
IT'S HERE TODAY AND HERE TOMORROW

THAT'S WHY

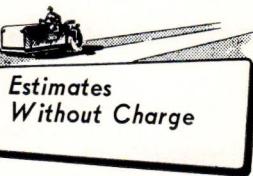
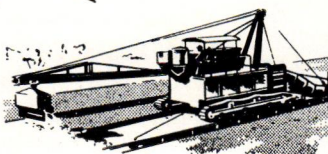
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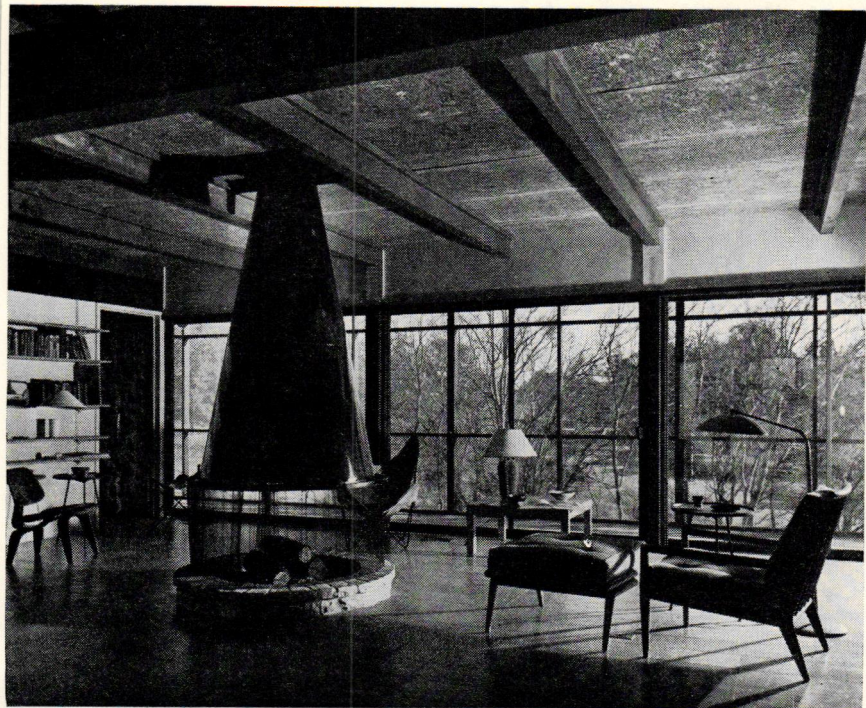
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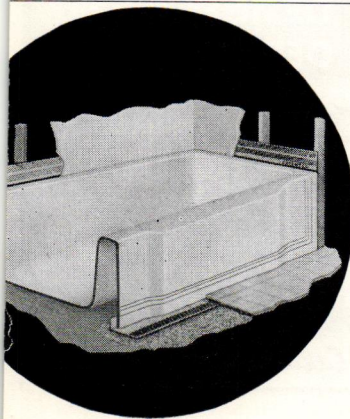
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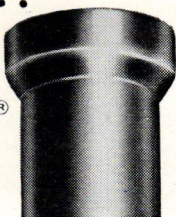
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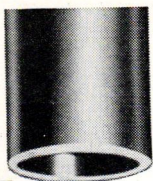
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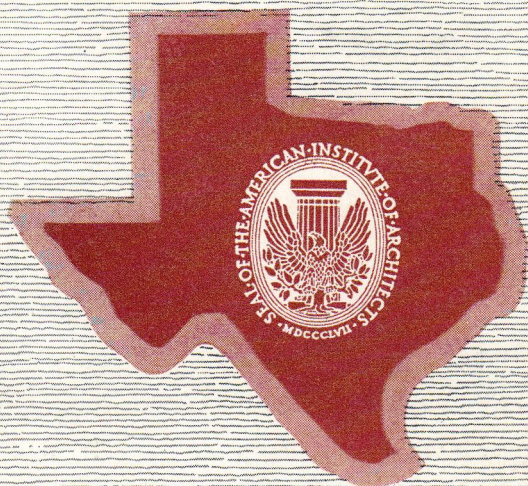
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